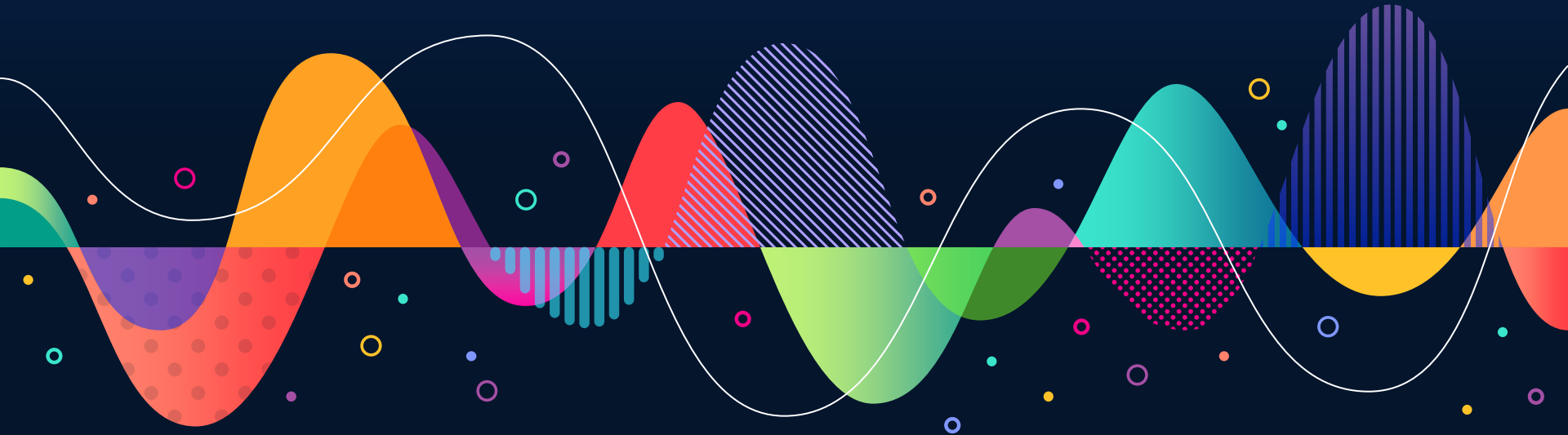


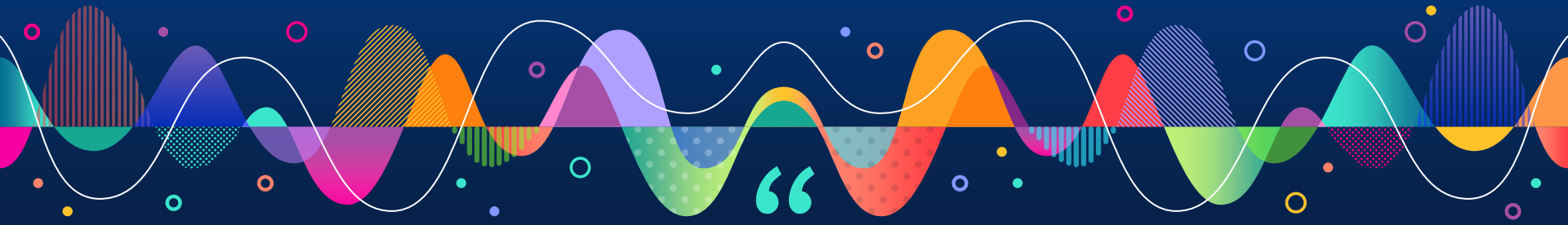
Awareness in Research



HELLO!



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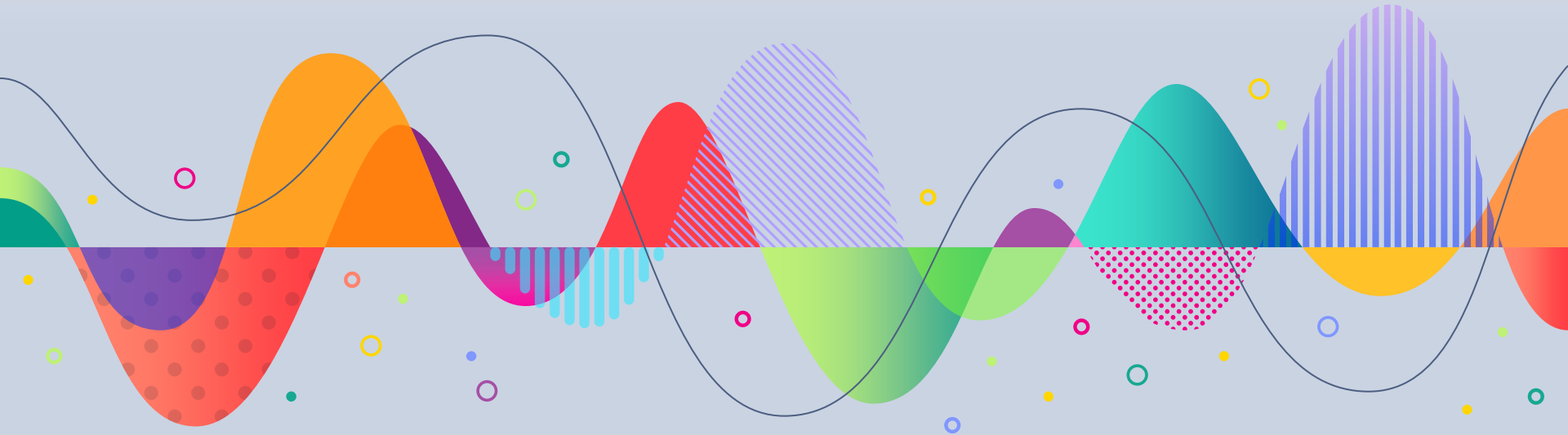
Research is formalized curiosity. It is poking
and prying with a purpose.

-Zora Neale Hurston

1.

Cultural Lens

Sociocultural Factors



What is your culture?



- ▶ What behaviors were praised/condemned during enculturation?
- ▶ What are some of your cultural and societal norms?
- ▶ What was your experience with ethnic diversity?
- ▶ What was your experience with linguistic and cultural diversity?
- ▶ How have your views been influenced? What are your biases?

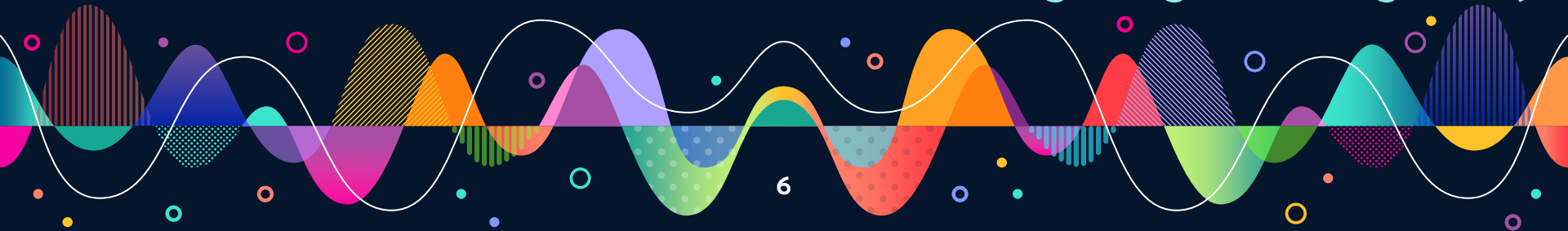
Cultural Lens



Your personal experiences
shape your cultural lens.

We assume everyone
interprets the world
the way we do.

We assume that our way of
doing things is the right way.



Awareness



Ourselves

Being aware of our own culture, traditions, views, influences.

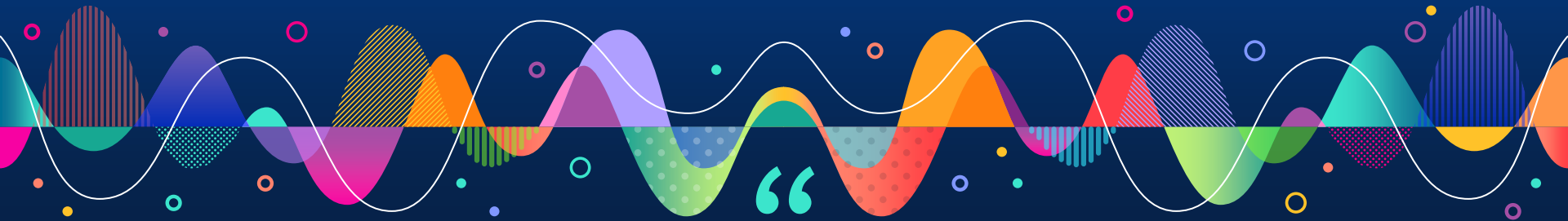
Others

Being aware that other people have different cultures, traditions, views, influences.

How can we broaden our lenses?



- ▶ Seek perspective
- ▶ Bring diverse voices to the table
- ▶ Conscious effort to understand others' cultural lenses
- ▶ Educate on cultural norms, societal expectations, values of other groups



A diverse mix of voices leads to better discussions, decisions, and outcomes.

-Sundar Pichai

Common Biases in Research

Assumption

- ▶ Same as me
- ▶ I know what they want/mean
- ▶ My way is the better way
- ▶ Biased research goals/results

Stereotyping

- ▶ All are same
- ▶ Overgeneralizations
- ▶ 'positive' still harmful
- ▶ Used to justify reactions toward people from other groups

Tokenism

- ▶ Symbolic effort
- ▶ Racial props
- ▶ Voice with no authority
- ▶ Seek POC or group to endorse a project to be accepted by others

2.

Overcoming Biases in Research

Mitigation and Prevention



RELATIONSHIPS



BENEFIT, FATIGUE, OVERUSE





TOOLBOX



Benefit

What benefit will your research and population participation have on population? Consider how this will benefit them. Do they see this as beneficial?

Cultural Preparedness

Educate and seek information about target group culture. Utilize campus resources and researchers.

Voices and Authority

Seek individuals from various and target group to have a voice AND authority in the project.

Relationships

Build relationships and utilize relationships. Some researchers may already have a good standing relationship

Communication

Miscommunication occurs around expectations, cultural norms, and surface/deep cultural differences.

Lens

Surveys, activities, tasks, interviews must have language that considers target lenses.

Societal and Cultural Norms are Fluid



Continuous effort

World events

Language

Include members in
authority of your
project

Be aware of current
issues within target
community

Societal roles (elder,
gender, finance)

What can we do now?



- ▶ Effort to gain other perspective (Social Media, Movies, TV)
- ▶ Join local cultural communities (Bienvenidos, WLI, cultural events)
- ▶ Meet with other MSU researchers working with groups
- ▶ Review/learn the history and core events of the group

Decolonized Names

Many Indigenous peoples, including the

Apsáalooke (Crow): *Ap **sol** oh geh* https://youtu.be/0TnX_u3w8yU

Niimiipuu (Nez Perce): ***Nee mee poo*** <https://ythi.net/how-do-you-pronounce/nimiipuu/english/>

Očhéthi Šakówiŋ (Lakota) *Oh **chay tee** - Shah **koh wing*** <https://youtu.be/k4eGkCnDBHE>

Piikani (Blackfeet): *Pee **kah nee*** <https://youtu.be/CBI7GzEnnKc>

Seliš (Salish) ***Sed leesh*** <https://youtu.be/kdBxXIW4xzw>

Sosori' Newe (Shoshone). ***Shuh show nee** - **Noo woo** or **Neh Weh*** https://youtu.be/meoNR_Kr-TU

Tsétsêhéstâhese (Northern Cheyenne) *Tsit **sistas*** <https://youtu.be/Bxt3WGti9Xc>

have traditional claims to the lands upon which Montana State University (MSU) physically sits. Indigenous histories and perspectives are considered through my work with Montana students and teachers.

THANKS!



Any questions?

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